

General Information

- In 2006, North Carolina had an estimated total population of more than 8.8 million. It was estimated that there were more than 425,000 adults in North Carolina living with asthma in 2005.
- Several cities appear on the list of “Most Challenging Places to Live with Asthma” in the Asthma and Allergy Foundation of America 2007 Asthma Capitals rankings: Raleigh (#3), Greensboro (#8) and Charlotte (#14)
- There has been a significant increase in the number of adults diagnosed with asthma at age 40 and older; from 19.8 percent in 2002 to 28.6 percent in 2005

Standout Findings from the Asthma G.A.P. Survey*

- North Carolina residents are **less likely** than the nation as a whole to report that they know at least a little about asthma (76% vs. 82%) and are **more likely** to report that they have never heard of it (11% vs. 6%)
- North Carolina residents are **less likely** than the nation as a whole to report wheezing (72% vs. 79%), shortness of breath (74% vs. 82%) and chest tightness (64% vs. 73%) as possible symptoms of asthma
- North Carolina residents are **less likely** than the nation as a whole to report “difficulty working or carrying out usual activities” (57% vs. 64%), “difficulty taking part in rigorous exercise” (69% vs. 77%) and “difficulty taking part in light exercise” (50% vs. 60%) as possible effects or impacts of having asthma

*Ipsos conducted the telephone survey on behalf of AAFA and AstraZeneca between January 22, 2007, and March 4, 2007, among 4,042 U.S. adults 18 years of age and older. This included a nationally representative sample of 2,029 Americans with or without asthma (849 men and 1,180 women), and an additional 1,287 randomly selected adults to achieve representative samples of 200 or more adults in each of the 12 “key” states (North Carolina, n=200).