

General Information

- In 2006, Florida had an estimated total population of more than 18 million. It was estimated that there were more than 933,000 adults in Florida living with asthma in 2005.
- Several cities appear on the list of “Most Challenging Places to Live with Asthma” in the Asthma and Allergy Foundation of America 2007 Asthma Capitals rankings: Pensacola (#76), Tampa (#80), Jacksonville (#85), Orlando (#86), Lakeland (#90), Daytona Beach (#92), Fort Myers (#93), Sarasota (#94), Melbourne (#96), West Palm Beach (#97) and Miami (#98)

Standout Findings from the Asthma G.A.P. Survey*

- Florida residents **underestimate risks** and are **less aware** of specific asthma triggers
 - Florida residents are **less likely** than the nation as a whole to believe that among snake bite, bee sting, drowning, asthma attack, and lightning strike, a person in the U.S. is most likely to die from asthma in the next 12 months (39% vs. 53%)
 - Florida residents are **less likely** than the nation as a whole to believe that exposure to tobacco smoke (83% vs. 89%) and exposure to pollution (80% vs. 86%) can trigger an asthma attack
- Florida residents are **less likely** than the nation as a whole to believe that the statement “takes controller/maintenance medication every day” describes a person who is in control of their asthma (64% vs. 72%)

*Ipsos conducted the telephone survey on behalf of AAFA and AstraZeneca between January 22, 2007, and March 4, 2007, among 4,042 U.S. adults 18 years of age and older. This included a nationally representative sample of 2,029 Americans with or without asthma (849 men and 1,180 women), and an additional 1,287 randomly selected adults to achieve representative samples of 200 or more adults in each of the 12 “key” states (Florida, n=200).